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# THE BEAUJOLAIS BISTROT CHARTER

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## ▶ 1 ◀

I promise, throughout the year, to propose Beaujolais first – by the glass, carafe or bottle – and to use all my knowledge in choosing exceptional wines from producers who are passionate about their vineyards.

## ▶ 2 ◀

I will store my Beaujolais wines under ideal conditions in order to maintain all of their aromatic qualities, and I will serve them at the right temperature (between 12 and 16 degrees Celsius/ 54 to 64 degrees Fahrenheit) to enhance them.

## ▶ 3 ◀

Every day, I will tell my customers about Beaujolais, the land and the vineyards, and I will regularly participate in Bistrots Beaujolais events that concern me.

## ▶ 4 ◀

I promise to do what it takes to have my establishment clearly show my commitment to Beaujolais wines.

## ▶ 5 ◀

If I do not respect the principles of the present charter, I will no longer be featured in upcoming Bistrots Beaujolais lists.



Date :

In :