

2018 Vintage in Beaujolais Vineyards

Very favorable weather giving rise to hopes for a great vintage



Photo taken July 31st in Liergues © Inter Beaujolais

The Beaujolais growth cycle is progressing remarkably. Thanks to the excellent weather since spring, and despite the current drought that is starting to be a burden, Gamay and Chardonnay grapes are displaying exemplary health. No violent storms (a few scares in the south, but inconsequential), no disease, limited treatments, and an encouraging year in terms of High Environmental Value (HEV) procedures undertaken by many growers this year.

Veraison started on July 23rd on average, i.e. 2 days earlier than in 2017. Based on the initial data gathered in the field, the harvest promises to be normal regarding quantity, all the way from north to south in the Beaujolais region. That hasn't happened so evenly for all the growers in a long time.

On the whole, the qualitative overview of the upcoming vintage is, for the time being, in line with the 2009, 2011, 2015 and 2017 vintages, in terms of harvesting dates and phenolic data.

Producing a great vintage the same year the vineyard's new strategy is launched would come just at the right time for the move upmarket of each type of Beaujolais, whether it's a Fun Beaujolais, a Beaujolais of Character or an Exceptional Beaujolais!

Even though 2018 is currently the hope for a great vintage, let's not forget the cautious old French saying "*C'est août qui fait le moût!*" (August makes the must!). So let's cross our fingers to be sure the heavens keep smiling down upon us!

Press Contact: Inter Beaujolais – Thibault Bertrand
+33(0) 474 022 381
tbertrand@beaujolais.com